

# International Conference on Unraveling Indian Knowledge Across Asia (UNIKAA 2024)

Towards Developed Asia and Viksit Bharat

Indian Institute  
of Technology  
Guwahati



03-05  
October 2024



Paper & Poster  
Presentations



Showcase &  
Exhibition



Networking &  
Branding



Organized by:  
Centre for Indian Knowledge Systems  
Indian Institute of Technology Guwahati

In association with:  
Indian Institute of Technology Ropar  
MDS IndoCan, Ottawa, Canada





# Welcome to UNIKAA 2024

Indian Knowledge, rooted in Ayurveda, Medicine, and the Philosophy of Gita, finds expression in the timeless epics of the Ramayana and the Mahabharata, serving as pillars of Asian culture. These scriptures, spanning centuries, hold global significance, influencing literature, art, and management worldwide. The fundamental Indian epics, profoundly shape South Asian culture and civilization, bearing immense cultural, political, and artistic significance globally. The Valmiki Ramayan verse 2.35 highlights its relevance as follows:

यावत् स्थास्यान्ति गिरयः सरितश्च महीतले। तावद् रामायणकथा लोकेषु प्रचरिष्यति ॥

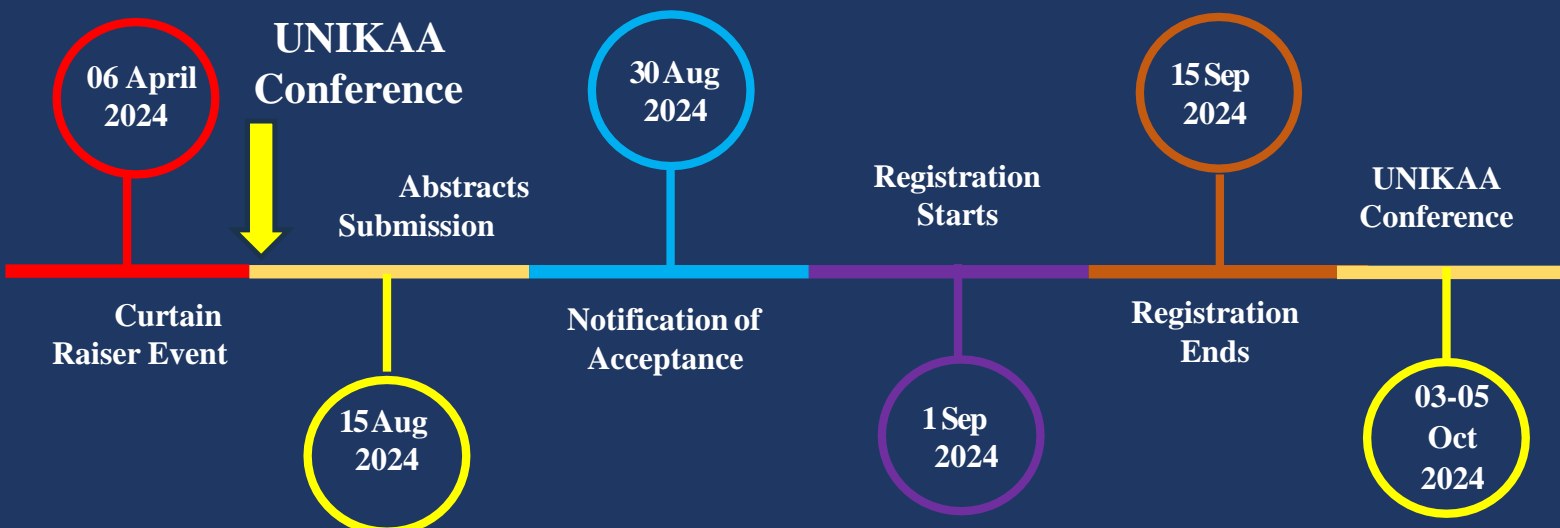
It means “The story of Ramayana will remain popular in the world as far as there are mountains and rivers on the earth”. Adapted to various Southeast Asian cultures, they inspire virtues of duty, sacrifice, and love, fostering moral guidance and business ventures.

The upcoming conference explores the dissemination of Indian Knowledge, encompassing holistic health, cultural heritage, and spiritual narratives. Through discussions on archaeology, yoga, and literature, the conference aims to bridge ancient wisdom with modern practices, fostering innovation and dialogue. It celebrates the enduring legacy of Indian Knowledge, uniting diverse cultures and generations to pursue enlightenment and cultural preservation.

## Conference Themes

- ❖ Uncovering Medicinal and Ayurvedic significance
- ❖ Tracking down Mathematics and Astronomy
- ❖ Harnessing the tourism potential of sites associated with the Ramayana and Mahabharata
- ❖ Discovering archaeological evidence from the ancient era
- ❖ Practicing Yoga and its influence on the intellectual and cultural landscape
- ❖ Exploring diverse business opportunities and commercialization
- ❖ Imbibing different aspects and philosophy of Gita
- ❖ Ethics and sociological studies about Ramayana and Mahabharata
- ❖ Reflection of Literature, Art, and Management skills
- ❖ Cultural resonance and heritage preservation
- ❖ Contemporary adaptations of philosophical traditions from the epic ancient scriptures

## Important Dates



### Abstract Submission:

- Submit abstract [here](https://forms.gle/fh3BOaWz14QwBaOk8): <https://forms.gle/fh3BOaWz14QwBaOk8>

[250-300 words in 12-point Times New Roman font in doc/pdf format. A sample format is provided at the UNIKAA 2024 website]

- The accepted abstracts will be intimated to the corresponding author. Then, registration needs to be completed by paying the registration fees.



## Registration\*

- Industrial Participants: 20,000 INR (300 USD)
- Start-up Company and R&D Labs: 10,000 INR (150 USD)
- Academician: 8,000 INR (120 USD)
- Post-Doc, PhD & PG: 3,000 INR (45 USD)
- Undergraduate Student: 2,000 INR (30 USD)

### Account details for the payment:

Account number- 8652101030327  
Account name: IIT Guwahati II&SI  
Bank: Canara Bank, IIT Guwahati  
ISFC: CNRB0008652  
MICR: 781015008

After the payment, please email the details (name, affiliation, and contact number) and bank transaction receipt to [unikaa2024@iitg.ac.in](mailto:unikaa2024@iitg.ac.in)

\*Registration fee includes accommodation, conference kit, and food

## Sponsorship & Exhibitions

Platinum 5,00,000.00 INR	Gold 2,50,000.00 INR	Silver 2,00,000.00 INR
✓ Exhibition booth: 150 sq. ft. ✓ Registration: 6 delegates	✓ Exhibition booth: 100 sq. ft. ✓ Registration: 4 delegates	✓ Exhibition booth: 80 sq. ft. ✓ Registration : 2 delegates
One A4 page advertisement in Conference Abstract Book Company's name and logo will be displayed in the conference's website and banner		

- Sponsorship of Delegate's kit: 1,50,000.00 INR
- Sponsorship of Conference Lunch: 1,00,000.00 INR/Day
- Sponsorship of High Tea: 50,000.00 INR/Day
- Sponsorship of Conference Breakfast: 60,000.00 INR/Day
- Sponsorship of Tea Break: 20,000.00 INR/Break
- Sponsorship of Plenary Lecture: 50,000.00 INR/Lecture
- Sponsorship of Poster Sessions: 20,000.00 INR/Session
- Sponsorship of Abstract Book: 1,00,000.00 INR
- Sponsorship of Conference Proceeding: 1,00,000.00 INR
- Sponsorship of Banner: 10,000.00 INR

### Exhibition Booth

- 20,000 INR for 80 sq. ft.
- 30,000 INR for 100 sq. ft.
- 50,000 INR for 150 sq. ft.

## Abstract Booklet Advertisements

- Multicolor back page: 50,000.00 INR
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- B&W 1 page article by Institute: 10,000.00 INR



# International Conference on Unraveling Indian Knowledge Across Asia



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